

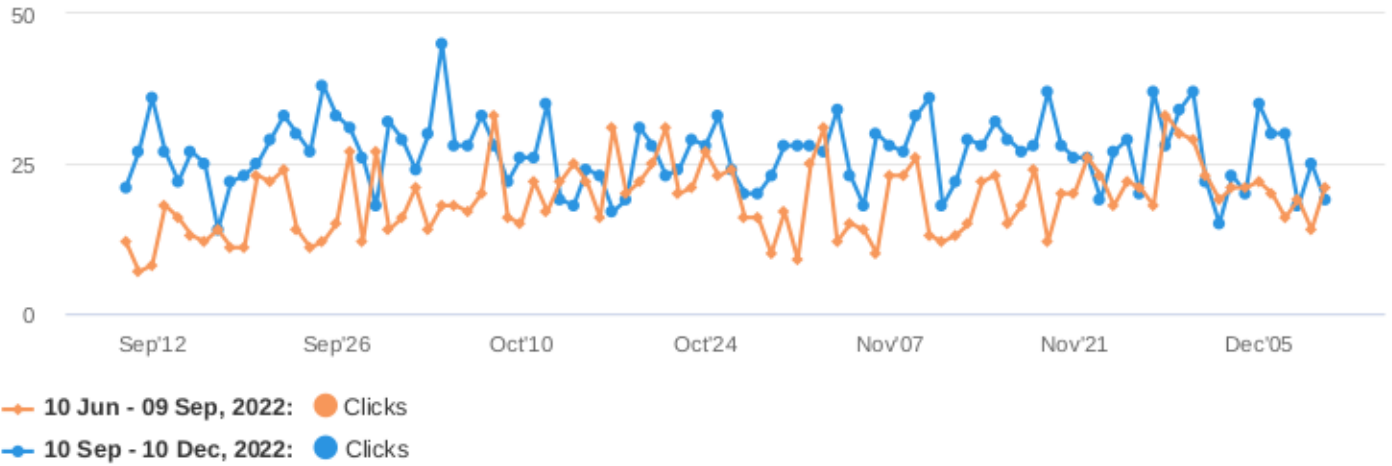


SEO Performance

WEBSITE TRAFFIC AND VISITOR ENGAGEMENT

GSC: Search Performance (Metrics Chart)

Site: [redacted] Search type: Web



GSC: Search Performance (Overview)

Site: [redacted] Search type: Web

10 Sep - 10 Dec, 2022 vs 10 Jun - 09 Sep, 2022

Total clicks

+40.71%

2,461 vs 1,749

Total impressions

+45.05%

386,447 vs 266,421

Average CTR

-2.99%

0.64% vs 0.66%

Average position

+1.00%

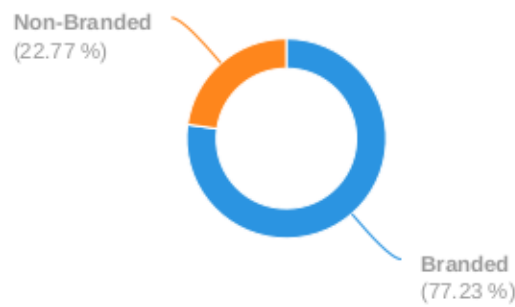
30 vs 30

ORGANIC SEARCH PERFORMANCE

Branded vs Non-Branded

Root Domain: [Progress Bar]

77.23% **22.77%**
Branded Traffic Non-Branded Traffic



BACKLINKS PERFORMANCE

Backlinks: Follow vs Nofollow

Root Domain: [Progress Bar]

100%
Follow (1.6M)

0%
Nofollow (2.3K)

